



Kozmo

Teaches...

More Than Just Magic Tricks

Ted Brainard is the creator of Kozmo Magic, which is recognized as one of today's premier magic video production companies. His "Reel Magic Magazine" continues to be the benchmark in the video magic industry. Ted's alter ego, Kozmo, is acknowledged to be one of the top street performers in the world today. Kozmo recently completed a week at The Magic Castle with great reviews.

Kozmo will begin his lecture with a **performance of his professional street act**. This is a treat in and of itself. Kozmo will proceed to explain **each effect in his street act**. Kozmo pushes the envelope **by teaching you why he has chosen each effect and why he has placed each effect where it is** in his act.

You will hear Kozmo **talk about conditions on the street**. He will give you his thoughts on **how to make your "hats" bigger**. You will laugh at some of the anecdotes you will hear, including a great story about Harry Anderson.

Kozmo will show you how the principles of performing in the street can also be applied to the restaurant magic venue as well as the trade-show floor.

You may well jump for joy, as **there is ONLY ONE card trick in the lecture**. To some of you this may be your motivation to attend the lecture.

What You Will Learn At Kozmo's Lecture:

- Translocation Coins – The reasons why Kozmo opens with this effect
- Coins In The Cup – You will learn how to make this effect play big rather than play small
- A Card Trick – How to make this trick play big or play small
- The Sugar Packet Trick – Why this effect plays so strong
- Chop Cup Routine – Kozmo's complete routine with all its nuances

Learn how to make your magic play stronger, and learn a lesson in psychology, magic, and audience management!

Plus much much more!!!

"Kozmo is what magicians need to be -- ENTERTAINING!" - **Karl Norman**

"All magicians need to see you work". -- **Obie O'Brien**

"Thanks, Kozmo, for a great lecture. The best we've had in two years! I enjoyed your message of connecting with your audience and focusing on the fun in magic." -- **Bill, IBM 4 / SAM 47, Rochester, NY**

"Performance is always about the audience, but being able to gather and energize an audience is a First Principle that Kozmo understands in spades. I watched him work the hard-scrabble streets of the Big Easy. He is the best I've seen in the trenches, bar none!" -- **Jon Racherbaumer**

"That's the best street magic show I have ever seen in my life." – **Brian Gillis**